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Company certified
UNI EN ISO 9001
UNI EN ISO 14001



SOP Srl. participates in the Zero Impact® Project. The CO₂ emissions generated by the company's activities are offset by carbon credits generated by the creation and protection of new forests.

Testimonial

Astori Brothers & Co Farm (Carpenedolo –BS- Italy)

Farm Characteristics

Type of animal	Dairy cows
No. of animals	150 lactating cows 285 total
Housing type	✓ Cubicles/stalls with straw pellets ✓ Loose yards/bedded packs with straw
SOP products used	SOP STAR COW, SOP GOLD PRO COW



Mr. Astori told us,

*"We have been using SOP since 2011 and we are very happy with it. There is much **better general health** in the herd, regarding both mastitis and, consequently, the SCC.*

*We have improved **fertility** and reduced the number of inseminations required for each cow, going from almost 3 to just 2.1 per cow. The cows **start off** better. Now we have very few **DA**s. Since we have been using **SOP STAR COW**, we have had just 1 DA a year, before we had about 10 a year.*

*We started treatment with the SOP products in 2011 with **SOP GOLD PRO COW** and, halfway through 2014, we added **SOP STAR COW**.*

In 2014, we decided to substantially increase the milking head in order to increase the kilos of milk per working unit, going from 140 to 250 milking head and we expanded the barn, too.

*The **somatic cells** decreased with the use of **SOP STAR COW** and they remained low despite the significant increase in the number of animals.*

*There has been an important increase in the **fertility rate** (+ 27%). In spite of the significant increase in animals in the barn, breeding is completely internal. Even though 40% are inseminated with Belgians, we still manage to have an annual increase of 50 milking head. These results are due to good management, sexed semen and also the action of **SOP STAR COW** which contributes to the improvement of animal fertility. With the use of **SOP STAR COW**, there has been a 16% reduction in the number of insemination sticks required per cow, compared to the average before the use of the product.*

*We have had a 30% reduction in the annual number of **mastitis** cases and those that we had were much less serious and quicker to cure.*

*Finally, there has been a significant reduction in the number of cases of **displaced abomasums** which have gone from an average of 10 a year, to just 5!"*